

ANGELS CAMP BRAND LEADERSHIP TEAM

June 14, 2011 Meeting

10:30 am, The Library at CAMPS

AGENDA

- 1. Call to order**
- 2. Introductions**
- 3. Public Comment**
- 4. Approval of April 15th and May 10th Meeting Minutes**
- 5. Financial Report:**
 - a. 2010-2011 Budget --**
 - i. Year to date report**
 - ii. Activities to be funded before June 30th**
 - b. 2011-2012 Budget**
 - i. Report on City Council budget hearings**
- 6. Action items:**
 - a. Set up of Destination Angels Camp, Inc**
 - i. Formation of sub committee**
 - ii. Development of a business recruitment proposal for the city**
 - b. City Stationery -- Anne Forrest & Lisa Boulton**
 - c. Web site finalization and management - approve contract -- Website committee**
 - d. Wi-Fi Hot Spot for downtown – Anne Forrest**
 - e. Brochure – Lisa Boulton**
 - f. Bike racks –Anne Forrest**
 - g. Pole banners -- Anne Forrest**
 - h. Social media – Carol Hogan**
 - i. Public relations – Wrenae Rowe & Jason Smith**
 - j. Wayfinding Grant Update – Anne Forrest & Dave Hanham**
 - k. Façade Improvement Grant Update – Dave Hanham**
 - l. ‘Holding an event in Angels Camp’ material -- Committee**
- 7. Upcoming Events, Conferences, Activities: All**
- 8. Issues:**
 - a. TOT – Lisa Mayo**
 - b. Mokelumne River – George Wendt**
 - c. Gold Cliff Mine – Steve Fairchild**
 - d. Others --**
- 9. City Report: Dave Hanham & Wrenae Rowe**
- 10. New Business**
- 11. Approval of date of next meeting – July 12th, 10:30 am**
- 12. Adjournment**